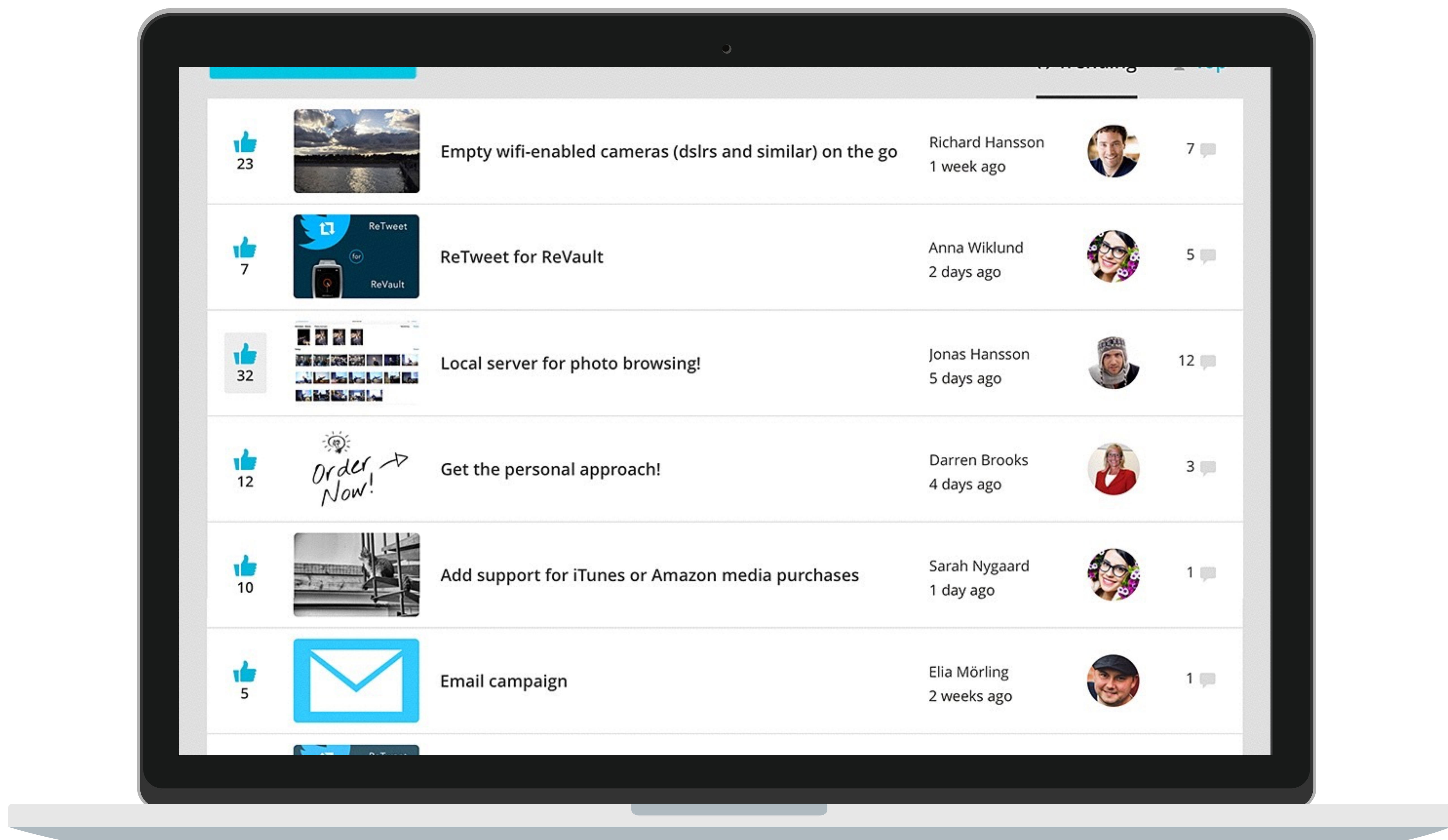


Your open
idea platform

Innovate smarter, bigger, and faster
with employees and customers.



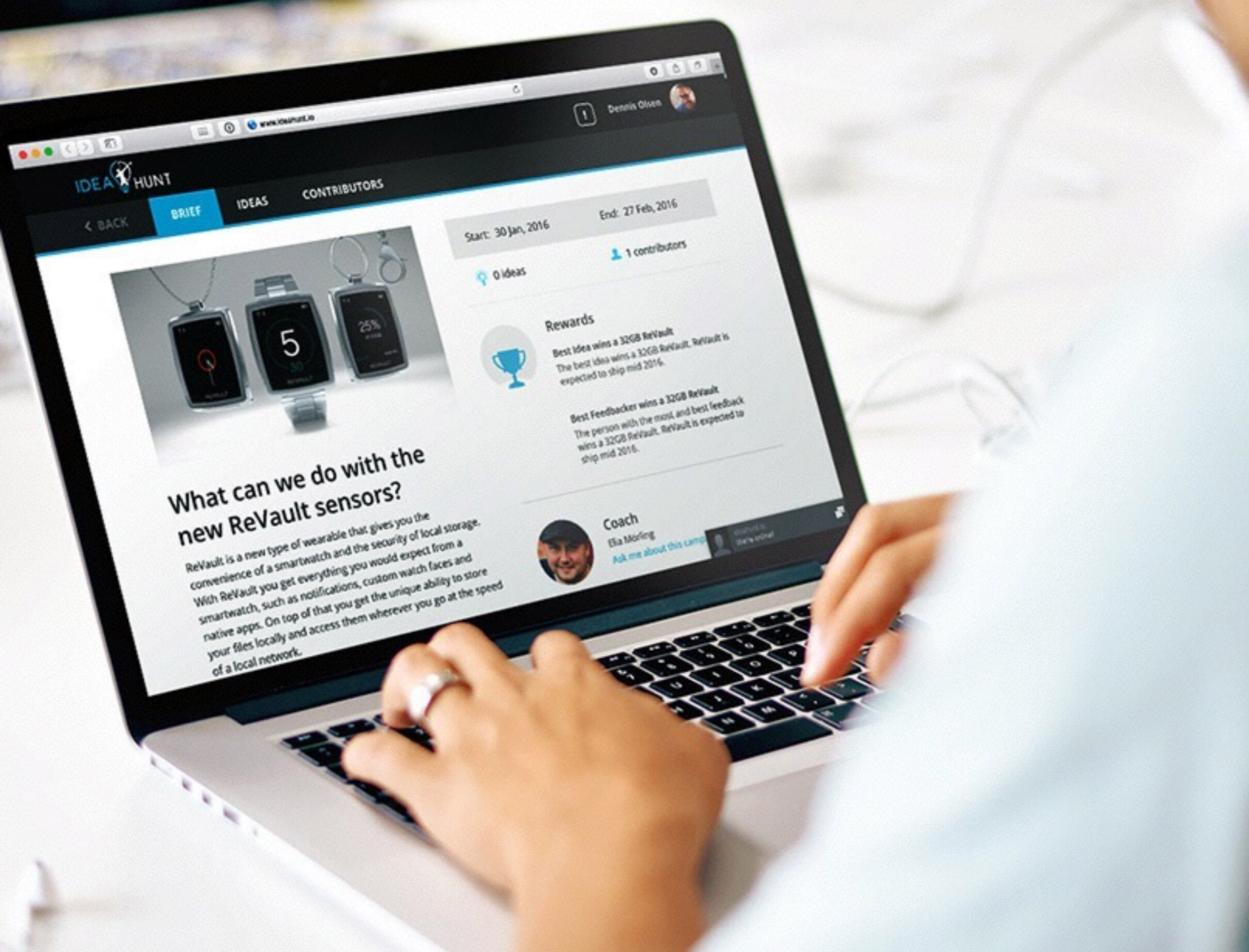


The Idea Hunt Platform is easy to use, fosters collaboration, and won't break your budget.

The Idea Hunt Platform is easy to use, fosters collaboration, and won't break your budget.

Stop trying to track down emails, or scroll through forums and feeds. Each project and idea on the platform is assigned a unique URL, and can be made searchable through a series of tags.

Awards, points, and voting leverage the excitement of gamification to entice users to participate in Hunts, or projects on the platform.



Some common use cases

Bring teams of employees together to collaborate, share the platform with your customers and open up direct lines of communication, or achieve both at the same time, with the innovation platform from Idea Hunt.

Host challenges, collect ideas, foster feedback, challenge your teams all in an easy and fun to use environment.

Easily bring in photos, embed YouTube videos, and add documentation to make ideas robust and actionable.

Top benefits



SAVE TIME

Co-create to speed up your innovation and time to market. Make your organization more agile and adaptive while exploring the future through innovation.

CREATE A CULTURE OF INNOVATION

Cross-pollinate insights and best practices across your organization. Collect top ideas that will fill up your innovation funnel.

SAVE MONEY

Fail fast before you spend too much money on bad ideas. Invest in targeted software as a service rather than spending time and resources building and maintaining an in house solution, or purchasing large software packages.

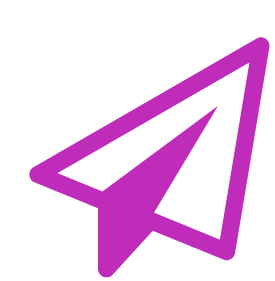
RAISE QUALITY

Collect feedback and ideas that will improve the experience of your products, from your team, your customers and experts in the field.

BUILD IT SUSTAINABLY

Build your own community of innovators over time that you can reuse in new challenges.

We setup your site including



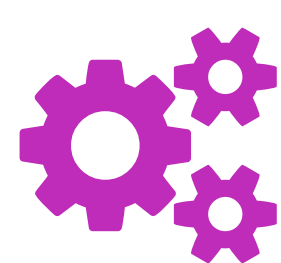
YOUR BRANDING

Your logo, images, URL and colors



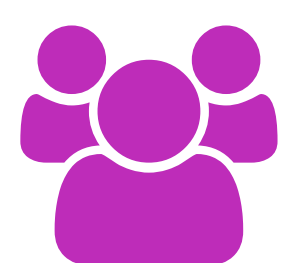
YOUR TERMS

Your terms of service and privacy settings



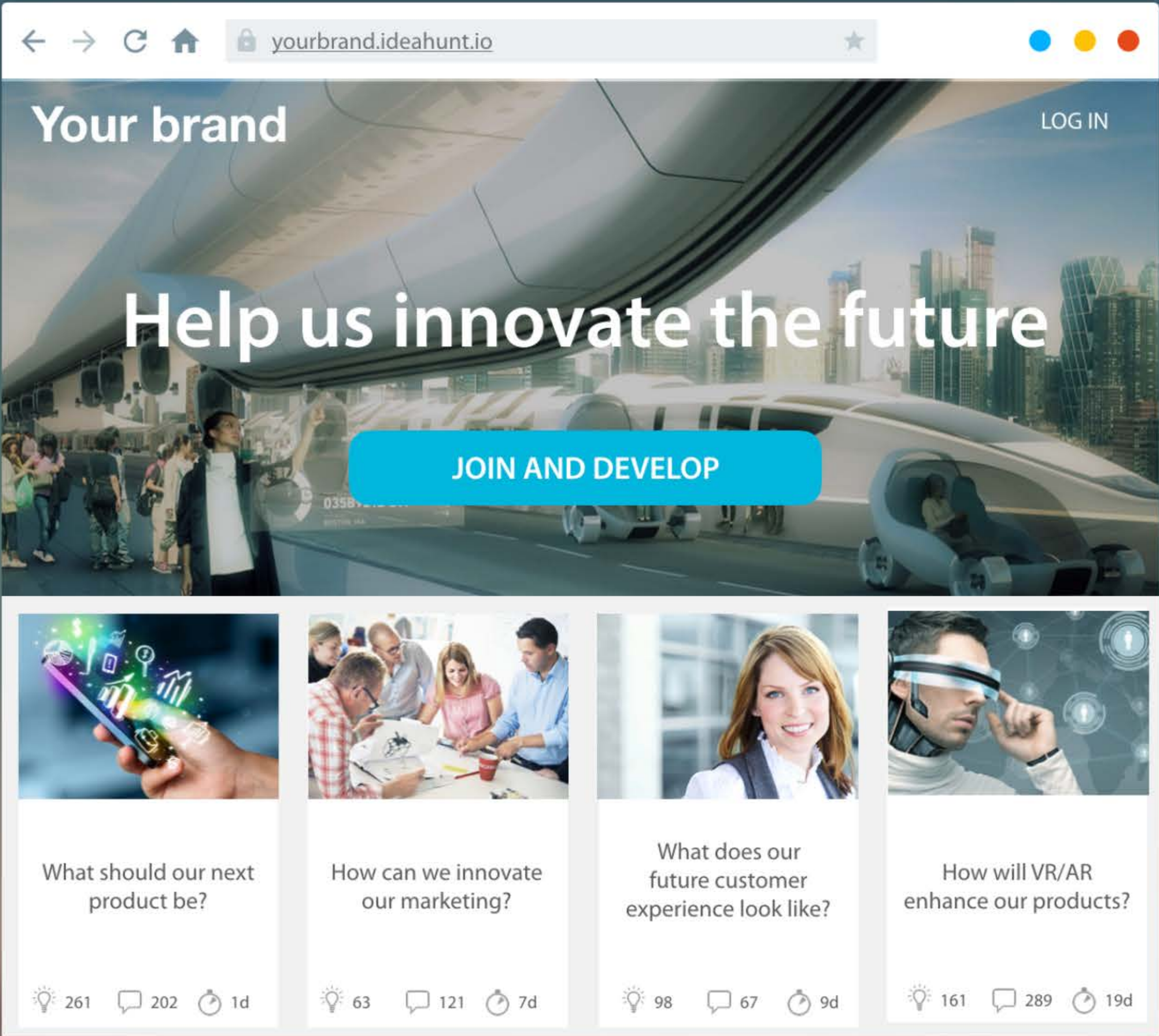
CUSTOMIZATIONS


Your user roles, custom form fields and tags



TRAINING

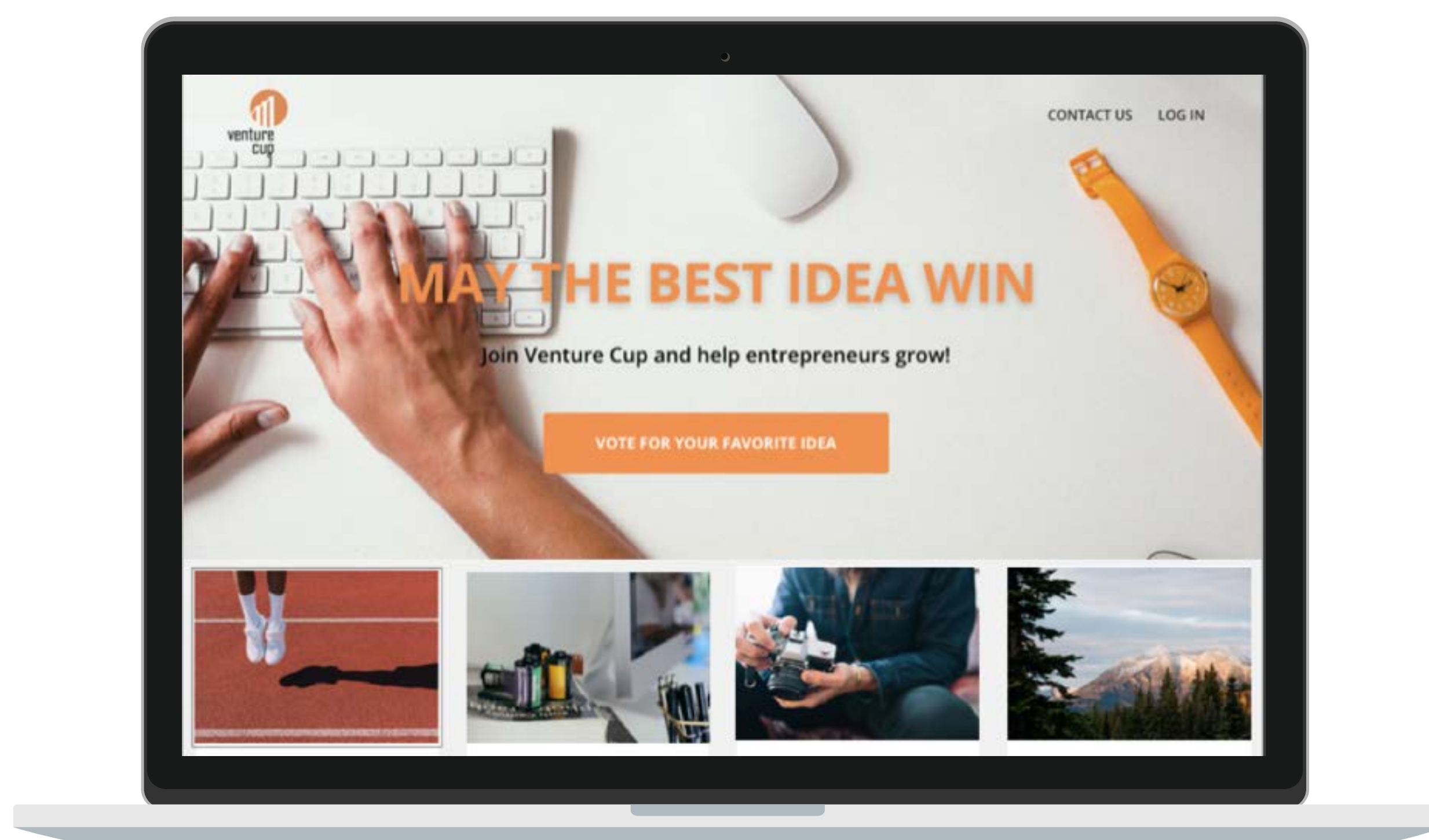
We train your team to use the platform





We setup a customized innovation platform to bring teammates together

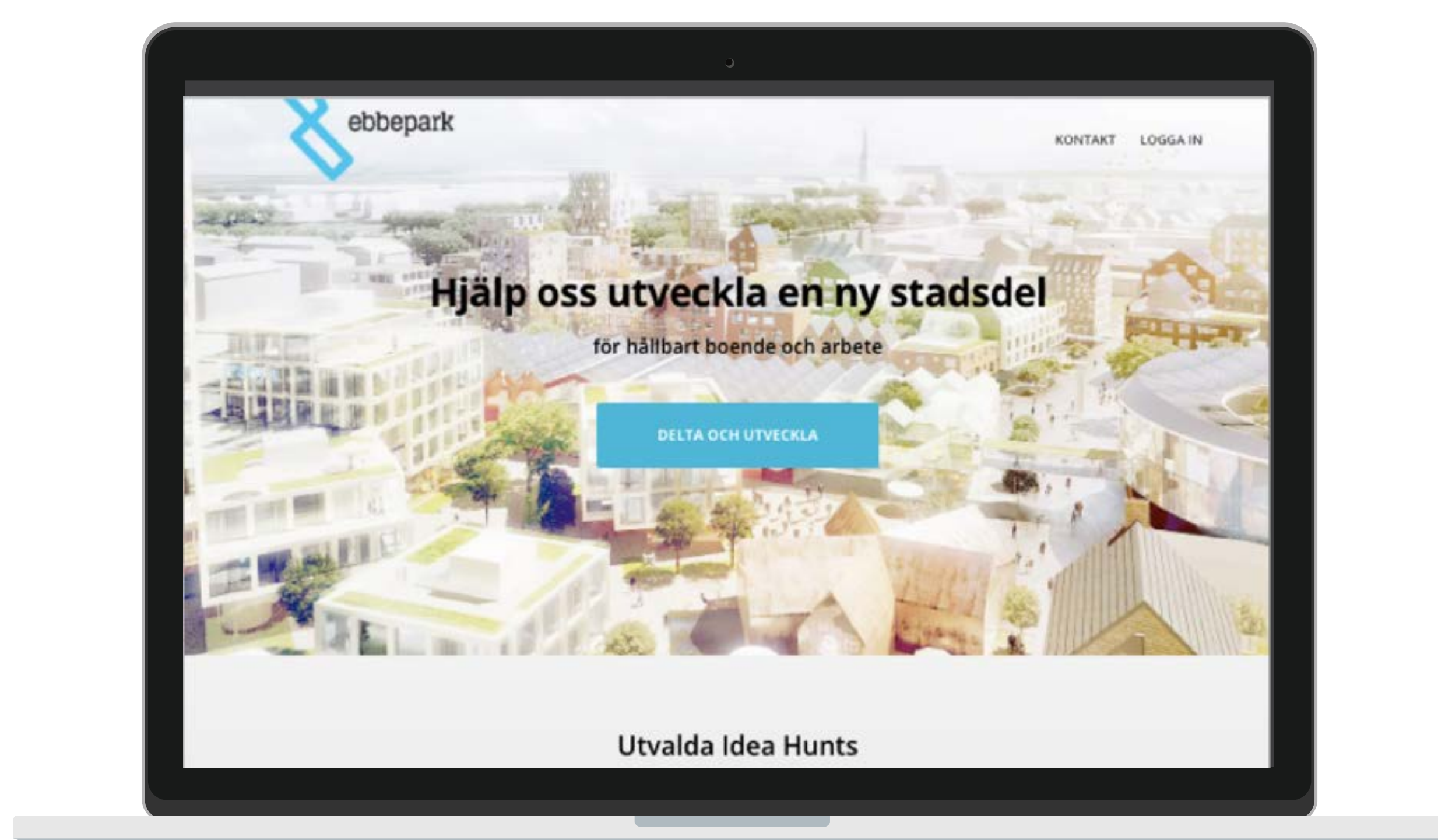
- Invite your team members via email directly to the platform.
- Run multiple projects at one time.
- Add prizes to make it more exciting and enticing for both employees and customers.
- Upload text, photos, video and additional documentation.
- No more collecting one off emails and trying to summarize feedback.



VENTURE CUP

Venture Cup is Sweden's largest venture competition. Venture Cup is inviting entrepreneurs, successful business executives, as well as students to take part in their hunts. They have so far had over 4000 people visit and join their hunts.

Participants post their business proposals on venturecup.ideahunt.io and receive feedback from other entrepreneurs, judges and professionals. The 20 best are then taken to another round of judgment and feedback, as well as a "Dragons den".

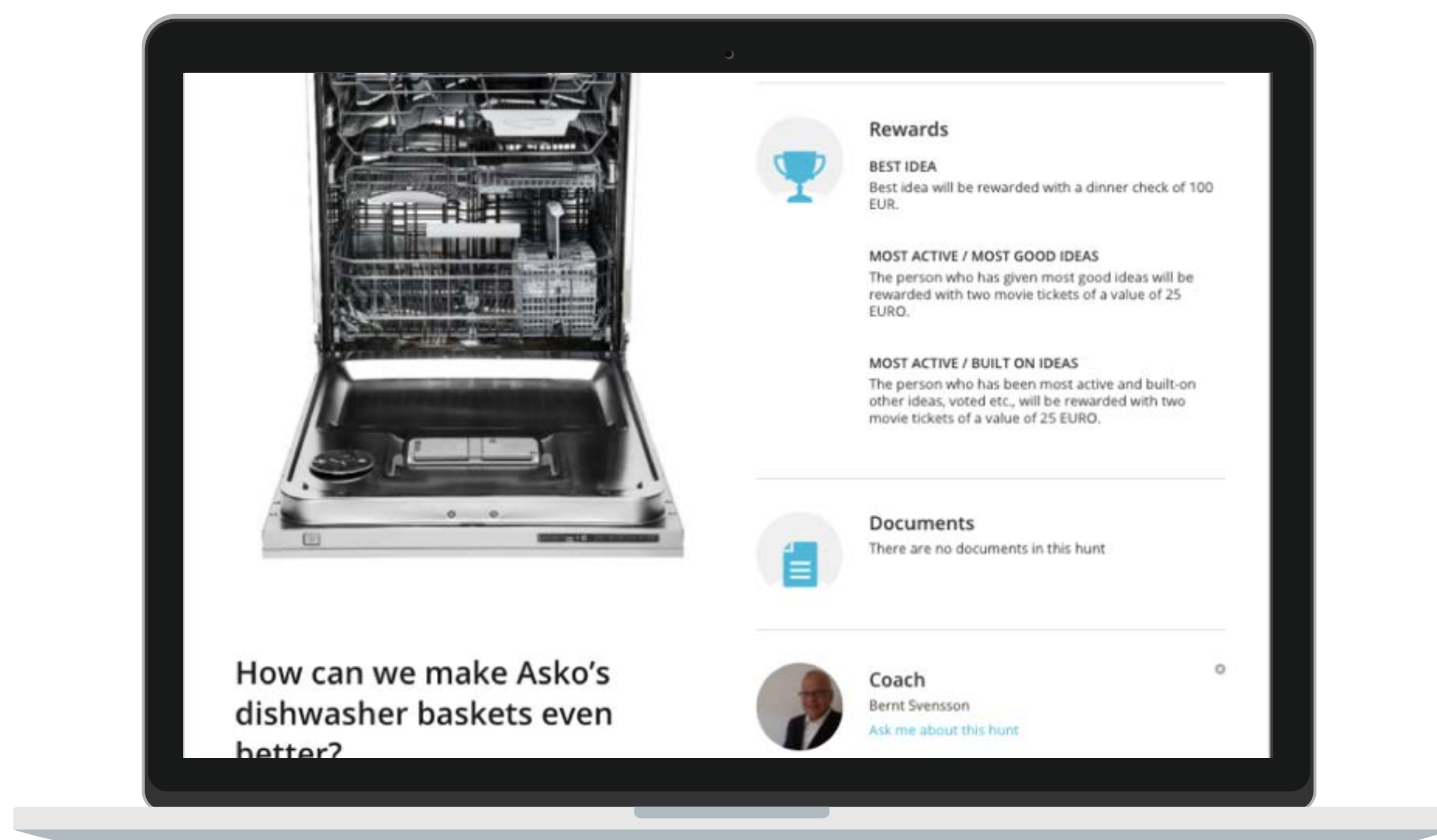


EBBEPARK

In the Swedish city of Linköping, a new city district is being developed, and the housing company are using Idea Hunt as a tool for democratic involvement.

On their Idea Hunt, they engage future residents, staff, companies and students. They take part in hunts on different themes and the questions are designed in accordance with the development plan of the project.

Using Idea Hunt gives the staff a unique insight and chance for dialogue with all stake holders, and they can create a high engagement for the area and brand.



ASKO GORENJE

Asko Gorenje is an international kitchen supply manufacturer. Due to the staff being spread out in Europe, they needed a tool and place where they could collaborate on certain projects and products, no matter the employees' country of residence.

Asko Gorenje are using Idea Hunt within company borders, mainly as a tool to strengthen corporate culture, but also to find and develop better methods for collaboration and products.

How does Idea Hunt stack up?



01. LARGE SOFTWARE SYSTEMS LIKE 9SIGMA

Idea Hunt is an agile tool, focused primarily on ideation and collaboration. Larger platforms like 9Sigma tend to be more focused on large research projects that are very resource heavy. Idea Hunt can be a great tool for taking the research that comes out of these projects, sharing it with your market, and measuring the consumer's feedback.



02. IDEATION PRODUCTS LIKE BRIGHTEST MINDS & SPIGIT

Large pieces of software require long implementation periods and can create a drain on your resources, in terms of time, energy and budget. In focusing on the ideation and collaboration phases of innovation projects, with the ability to bolt onto other programs and tools, Idea Hunt respects your budget, your team's time and energy, engaging them faster and more effectively.

Idea Hunt is a flexible and customizable platform that can be formatted to fit your exact needs.



03. DUAL AUDIENCES

With a custom Idea Hunt Platform, you can make some hunts public, gathering feedback and user generated content from customers, while keeping some private, engaging your team in more focused discussions and innovation projects.



04. FLEXIBLE USE CASES

- **Innovation Challenges, projects & sprints**
- **Host Design competitions, hack-a-thons, startup or venture capital contests, photo submission contests and more!**
- **Present projects and design concepts, and collect feedback in an organized and iterative feedback.**
- **Solve problems and challenges by productive group thinking.**
- **Bring large global teams together to collaborate and interact, forming bonds and promoting co-creation.**

Get in
touch

idea hunt 



WEB

www.ideahunt.io



EMAIL

team@ideahunt.io